



2008 MEMBERSHIP DIRECTORY

ADVERTISING RATES & SPECIFICATIONS

Eligibility:	All companies, individuals and other entities dealing with public insurance adjusters can advertise in the 2008 NAPIA Membership Directory.
Frequency/ Ad Packaging:	Your advertisement will gain valuable exposure over a period of one year (and beyond).
Circulation:	Includes over 500 NAPIA public adjuster members throughout North America and others with an interest in first-party insurance claims.
Advertising Specifications:	Camera-ready artwork and film negative (right reading emulsion side down) are preferred. All photos should be submitted with a 133-line screen. TIF files with a resolution of 300 dpi or higher will also be accepted. Call 703/433-9217 for details.
Color:	Standard ad color is black & white. Four-color ads are available for an additional fee of \$495 (film separations must be provided by advertiser).

Advertising Rates	
Inside Front Cover (3-1/4" x 8")	\$1,450
Inside Back Cover (3-1/4" x 8")	\$1,325
Full Page (3-1/4" x 8")	\$ 960
Half Page (3-1/4" x 4").....	\$ 665
Business Card (3-1/4" x 2")	\$ 360
<i>(COLOR: Add \$495 to any of the above)</i>	
NAPIA members may deduct 10% from the above rates.	

Deadline: All insertion orders must be submitted by Friday, February 22, 2008.
Artwork must be submitted by Monday, March 3, 2008.

Return completed order form with payment to:

**NATIONAL ASSOCIATION OF PUBLIC
INSURANCE ADJUSTERS**
21165 Whitfield Place, #105
Potomac Falls, VA 20165

Credit card orders may be faxed to:

703/433-0369



2008 MEMBERSHIP DIRECTORY ADVERTISING INSERTION ORDER FORM

I would like to order the following ad placement in the 2008 NAPIA Membership Directory:

- Inside Front Cover (3-1/4" x 8") \$1,450
- Inside Back Cover (3-1/4" x 8") \$1,325
- Full Page (3-1/4" x 8") \$ 960
- Half Page (3-1/4" x 4") \$ 665
- Business Card (3-1/4" x 2") \$ 360

(Add \$495 to any of the above for color)

As a NAPIA member, I am deducting 10% from the published rate for my ad.

I am not a NAPIA member, but I would like to receive membership information.

Total Cost (add an additional \$495 for color ads) \$ _____

Name _____

Company _____

Street Address _____

City / State / Zip _____

Phone _____ Fax _____ E-mail _____

Signature _____ Date _____

(very important)

ORDER DEADLINE

Friday, February 22, 2008

ARTWORK DEADLINE

Monday, March 3, 2008

Final placement is decided at the discretion of the editor and will be considered on a first-come, first-served basis.

Payment Type: Check Enclosed Visa Master Card American Express

Card # _____ Expiration date _____

Name on card _____

Authorized signature _____

Return completed order form with payment to:

**NATIONAL ASSOCIATION OF PUBLIC
INSURANCE ADJUSTERS**
21165 Whitfield Place, #105
Potomac Falls, VA 20165

Credit card orders may be faxed to:

703/433-0369